# Raising Autism Awareness Colouring Contest



April 1st - Joth 2020 Become a Sponsor and Make a Difference

### SESSON PLATINUM

- Video participation for main video
- Full Social Media During the contest
  - a) Instagram
  - b) Facebook
  - c) Website
  - d) Mortgage Tree Newsletter
- Autism Calgary will place your logo on their site as a main sponsor of the event
- Logo on the main page of the colouring contest
- Logo on Autismcolouringcontest.ca and Mortgage Tree site for 12 months
- Logo on the colouring walls (size 5 feet by 4 feet) located at each of the main sponsors work place
- Invite to our Movie Premiere Disney's Mulan April 4<sup>th</sup> 2020
- Prizes are expected to be donated and will be placed on our website
- Autism Video 2019
  reached 55,000 viewers
  submission of entries received 10,000

## **\$\$2500 COLD**

- Smaller scale Social Media
  - a) Instagram
  - b) Facebook
  - c) Mortgage Tree Website
  - d) Mortgage Tree Newsletter
- Logo on Autismcolouringcontest.ca and Mortgage Tree site for 12 months
- Prizes are expected to be donated and will be placed on our website

#### \$1500 **SILVER**

- \$1,500 donation in kind for business services or product
- Mention of product donated on Social Media
  - a) Instagram
  - b) Facebook
  - c) Mortgage Tree Website
  - d) Mortgage Tree Newsletter
- Logo on Autismcolouringcontest.ca and Mortgage Tree site for 12 months

## Proceeds go to Autism Calgary and Autism Canada

#### WHAT CAN I DO?

You can help support the Colouring Contest

- www.autismcolouringconstest.ca
- become a sponsor
- share the contest with your business colleagues and clients
- donate a prize for contest winners
- put blown up copies of the colouring contest in your offices for clients to color

If you can't support the Colouring Contest, what else can you do?

- attend your local Autism Awareness day;
- have a discussion with your friends and family about autism to raise awareness, or;
- take just a moment to think about ways you can show acceptance, love and inspiration with or towards someone who is autistic.
- Donate to your local Autism Society or to Autism Canada <a href="https://autismcalgary.com/donors-sponsors/">https://autismcalgary.com/donors-sponsors/</a>
- <u>https://autismcanada.org/donate/</u>

#### Most of all, DON'T FORGET TO COLOR YOUR PICTURE!!! AND:

- upload it on all your social media sites;
- display it in your windows;
- share the picture with your friends and family to color;
- share with your class and teachers;
- KEEP COLORING!!
- Submit your colored picture with the chance to win one of many prizes!!